

We get it. Churning out fresh content for your WordPress site can feel like running on a never-ending treadmill.

Luckily for you, AI has made it easier to streamline content production, even at scale.

Now you can unleash the dream team – WordPress plus AI – to crank out quality content like a well-oiled machine.

Ready to level up your WordPress content game? We've hand-picked the AI tools you need to know about.

Note:

The post focuses on AI content plugins that work directly within the WordPress dashboard.

AI-generated vs. AI-assisted content: What's the difference?

Let's clear up a common misconception: AI-generated and AI-assisted content are two very different beasts.

AI-generated content is like having a robot writer – you give it a prompt, sit back, and it creates everything from scratch. While convenient, this content often feels bland and can be easy to spot due to its repetitive patterns.

AI-assisted content, however, is more like having a smart editor by your side. You do the writing, and AI tools (like Grammarly) help polish your work by improving grammar, tone, and readability. At **SEO for Geeks**, this is the type of AI content we love and do from time to time.

Think of it this way: AI-generated is hands-off automation, while AI-assisted is your personal writing partner.

How to make AI content work for your WordPress business

AI content is not worthless. When done right and used strategically, it can be a powerful productivity booster. Here's where AI shines:

1. Product descriptions

AI excels at crafting straightforward product descriptions. Just generate, quickly edit, and you're done. You can churn out hundreds of these in no time.

2. Documentation and knowledge base articles

Building documentation isn't anyone's favorite task. Custom-trained GPTs can help you create a knowledge base faster and efficiently, using your existing docs as a foundation. Your support team will thank you, and so will your customers.

3. On-page SEO optimization

Imagine manually crafting SEO titles and meta descriptions for your website pages! Virtually all on-page optimizations on our site is done using AI, with a little manual polishing. You'll save hundreds of hours here with the right AI tool. Just remember: the better your prompts, the less editing needed.

4. Website content and copy

Many websites have jumped on the AI bandwagon, using it to streamline their main content processes – whether it's generating blog posts, marketing copy, press releases, or more.

When done right and combined with the right [AI SEO tools](#), you can transform your website into a content powerhouse, boosting efficiency and results.

Pro Tip:

Think of AI as your first-draft specialist. Never publish AI content as is. Let it handle the groundwork, then fact check and edit to add your human perspective for best results.

Best Practices for AI Writing Tools

The key to successful AI content creation isn't full automation – it is strategic integration. While AI tools can massively improve efficiency, they shouldn't replace human insight and expertise entirely.

Consider this: A 2000-word article generated purely by AI often lacks context, consistency, and authenticity. Similarly, AI-generated product reviews can't capture the nuanced experience that comes from actually using a service.

Instead, leverage AI as your content assistant. Here's where it truly adds value:

- Content planning
- Topic ideation and brainstorming
- Keyword research and analysis
- Blog post outline creation
- Technical optimization
- SEO title generation
- SEO Meta description generation
- Supporting graphics creation
- Content enhancement
- Research assistance
- Editorial improvements
- Content structure refinement

Best AI plugins for WordPress content

[AI Engine](#)

AI Engine is the most popular free content AI tool for WordPress, based on the number of

active installations. While it includes various AI assistants for WordPress, its top features are the content generator and the chatbot.

Setting up the plugin is easy after installation. You can configure various settings depending on which assistant you want to enable.

To use the content generator, supply a broad topic, and the assistant will generate a title, sections or outlines, and then the full-length article.

AI Engine is more than just an AI assistant. It offers a powerful AI trainer to help you understand your website visitors better and enhance interactivity.

Although AI Engine is free, you still need a paid plan for any AI service you want to use. OpenAI is the default for most content generators, so you will need to provide your OpenAI key to use AI Engine's content generator.

10Web AI Assistant

10Web AI Assistant is designed to elevate your content creation process in WordPress. You can choose between generating a full-length blog post or sections of the post, and the assistant will create the required content for you.

To get started with the 10Web AI Assistant, simply install the plugin from the repository. You will need to create a free 10Web account though in order to access the assistant's content generation engine.

Once signed up and connected, you can generate and edit content directly within your WordPress dashboard.

I tried using the AI assistant within the WordPress post editor, but my page froze when I supplied a title and clicked the assistant's *Next* button. So, I ended up testing the writer from the 10Web AI dashboard on their website instead.

10Web's assistant provides templates to speed up content creation. They include: blog post intro paragraph template, blog post outline template, blog post conclusion template, FAQ generator template, product description template, a complete blog post generator, and

many more.

Using templates makes it faster to generate and edit content rather than creating a complete post from scratch.

10Web AI gives you 2,000 free words to generate content, which is enough to test its capabilities.

Bertha AI

Bertha AI is another AI writing assistant for WordPress that can boost your content creation process. Launched in 2021, Bertha AI was one of the first dedicated AI writing assistants for WordPress.

It extends beyond simple blog posts, offering features for generating various types of website copy, such as service description pages, about us pages, and other essential website content.

However, like most AI tools, the free version has limited capabilities. Most of the powerful features, including tools for crafting social media posts, emails, stories, and images, are available only in the premium version.

AI Power

AI Power is a versatile plugin for using AI in WordPress, offering access to various AI engines for specific tasks. It enables automation of site management tasks and content creation using AI, including full blog posts and images.

AI Power's content writer module is feature rich and very elaborate.

Setting it up is a breeze: simply install the plugin, input your OpenAI API key, and you're ready to go. Inside the writer dashboard, there are four writing modes: *Express*, *Custom*, *Playground*, and *Speech to Post*.

Playground is where you can explore AI Power's capabilities before refining your final drafts for publishing. You can use a predefined prompt or create your own custom prompts and

titles. Generate a whole article or an outline, then refine the content before publishing it on your website.

AI Power is one of the most promising AI writers for WordPress and one to keep an eye on.

BetterDocs

BetterDocs is a documentation and knowledge base generation engine for WordPress. The plugin includes numerous content generation features for creating in-depth knowledge base articles.

BetterDocs' Write With AI feature enables automatic knowledge base generation. After installing the plugin, provide your OpenAI API key and complete the setup. The Write With AI module takes a document title, some keywords, and a custom prompt to generate the required article.

You can also follow the same procedure to rewrite an existing article.

AI Bud

AI Bud offers a variety of content creation tools and a chatbot for WordPress. The content generators include options for generating blog posts, images, comment replies, and WooCommerce product descriptions.

To use the blog post generator, insert the blog generator as a block in the site editor screen. Then, choose the AI engine to connect to, issue a custom prompt, and specify the language and tone.

The content generation process will begin, and your content will appear directly in the editor window.

As with all AI-generated content, you'll need to edit and fine-tune the text to meet the specific objectives of your post.

AI Content Creator

AI Content Creator is a multilingual WordPress AI content generator that enables automatic content generation with just a supplied post title. It works with OpenAI's GPT-3.5 and GPT-4 models to create content, so you'll need an OpenAI API key to use it.

Unlike other AI WordPress tools we've reviewed, AI Content Creator's main feature is the article generator. There are no additional assistants for overall website management, such as chatbots. If you want to experiment with AI content creation in WordPress, this is a focused, distraction-free tool.

AI Muse

The AI Muse plugin is a multi-feature AI assistant for WordPress that supports various AI engines. The AI Muse content generator works directly within the site editor, enabling the creation of various content types with just a few prompts, including blog posts, product descriptions, and code snippets.

One standout feature of AI Muse is its ability to create and save prompt templates as prompt libraries, which can significantly save you more time when generating content within WordPress.

AI Muse is a great tool to explore the power of ChatGPT right inside WordPress, and experiment with a variety of content generation prompts using its innovative features.

GetGenie

GetGenie combines WordPress AI content generation with AI SEO to elevate your site's search engine ranking potential.

What sets GetGenie apart is its comprehensive suite of AI marketing tools, making it more than just an AI content generator. GetGenie integrates SEO analysis, content creation, image generation, and a myriad of other powerful features to provide a comprehensive SEO marketing solution.

Traditionally, SEO content writing involves thorough keyword research to identify suitable

keywords for your post, followed by the actual content writing, incorporating the keywords strategically throughout the article.

GetGenie streamlines this process with its standout feature: the NLP keyword suggestion tool. This tool offers real-time keyword suggestions, making the entire SEO content writing process significantly more efficient.

With a plethora of other features to explore, GetGenie offers much more than just an AI text content generator for WordPress.

ContentBot AI Writer

The ContentBot AI plugin is another WordPress AI content generator that focuses on generating content ideas through smaller content sections such as intros, outlines, product descriptions, etc.

Being the first AI content assistant that integrated directly within the WordPress dashboard, this plugin holds a special place among WordPress AI content tools. However, it's not just a standalone tool; it's part of a larger content automation platform designed to simplify and automate all your digital marketing processes.

Rather than solely focusing on generating individual posts, this tool assists in building a complete content flow—a series of interconnected actions and triggers that streamline your content marketing efforts.

If you're using your WordPress site for digital marketing purposes, the ContentBot AI plugin and the larger ContentBot AI platform are definitely worth consideration.

Final thoughts

If you're smart with AI tools, you can really bolster your content production and boost your chances of ranking higher in search engines.

WordPress AI tools bring powerful content generation right to your dashboard. While many are essentially ChatGPT wrappers custom-built for WordPress, they have the power to

Best AI Plugins for WordPress: Top 10 Tools to Boost Your Content Process

change the way you approach content creation.

Ready to leverage AI content creation the right way? Here at **SEO for Geeks**, we specialize in AI-assisted content strategies that deliver results. Connect with us at hello@seoforgeeks.com to learn more.

Have we missed any AI plugin for WordPress that's worth mentioning? Please share in the comments.